



## One Day National Seminar On

### Changing Paradigm in Finance & Management

16th September, 2022 (Friday)

Organized by  
Department of Commerce jointly with IQAC,  
Kanchrapara College

### Patrons



Principal  
Kanchrapara College



IQAC Coordinator  
Kanchrapara College

### Plenary Session



In Chair: CA Prof. Sunil Kr. Gandhi  
University of Kalyani, West Bengal



Prof. Debasish Sur  
Burdwan University  
West Bengal



Prof. Kishore Kr. Das  
Ravenshaw University  
Cuttack, Odisha



Prof. Amalendu Bhunia  
Dean of Arts & Commerce  
University of Kalyani, WB

### About the Department of Commerce

The Department of Commerce is one of those departments of Kanchrapara College which came into existence since the inception of the college in 1972. The department offers excellent academic environment for modern studies in commerce at UG level (Hons & General) according to the revised CBCS syllabus. Presently intake capacity for Honours programme is 160 and for General programme is 300. The Commerce department of Kanchrapara College is staffed by experienced, dedicated and highly qualified teachers. Some of the teachers in the department are associated with different departments of different universities and management institutions. The faculty members regularly participate in seminars and workshops in order to upgrade themselves with recent developments in their respective areas.

### About Kanchrapara College

The college started its journey on 13th Nov, 1972 with a meager number of only 32 students with affiliation of only Pre-University class. In course of time the college has grown up to full maturity. The college now has a number of more than 6000 students with Honors in 21 subjects in Science, Arts and Commerce division. The class of Science and Arts stream takes place in day shift. Commerce section runs in Evening shift. Both BA general and B.Com general and Honors courses are running in Evening shift. Besides the traditional core subjects there are also honors course in some new emerging subjects like Environmental Science, Molecular Biology and Biotechnology, Microbiology, Food and Nutrition, Computer Science etc. Post-Graduation in Hindi is also running in this college for a few years.

### The Seminar Theme

National Conference 2022 will focus on issues and challenges related to changing paradigm in Finance & Management. This conference will meticulously foster concepts and techniques that competent researchers employ to ensure creativity in the social sciences research process.

### Sub-themes of the Seminar

- Accounting and Reporting Practices
- Accounting Standards
- Taxation
- Capital Market
- Money Market
- Behavioural Finance
- Corporate Finance
- General Management
- Marketing Management
- Human Resource Management

### Call for Papers

We invite papers from Academicians, Researchers, Business Leaders, Experts and Executives from industry to submit original and unpublished work on any of the following areas. However, the areas are indicative. The researchers can submit the paper relevant to the conference

### Paper submission Guidelines

- Submissions for presentation at the conference are to be mailed in the form of abstract of 200- 250 words with a minimum of five keywords. The full-length research papers (not more than 4,000 words) can be submitted.
- The research paper is to be typed in font Times New Roman with font size 12 and line spacing 1.5, headings to be typed in font size 14 Bold, and footnotes in font size 10.
- Submission of Full Paper shall be on mail ID: **seminar@kpcoll.ac.in**
- Selection of papers for presentation will be based on the review of Full Paper which must include a clear indication of the purpose of research, methodology, major findings, and implications.
- The author(s) should mention under which track of the conference the abstract is to be included.
- Authors should use APA (6th Edition) formatting style for referencing.

### Registration

- Registration Fee is INR 500/-
- Early Baird Registration Fee is INR 400/-
- Students Registration Fee is INR 300/-

### Registration link

<https://forms.gle/1d3ni3GKM2VrMHJW6>

### Important Dates

Last Date for Full Paper Submission: 26/08/2022  
Intimation of acceptance of abstract: 01/09/2022  
Commencement of registration: 02/09/2022  
Last date for early birds registration: 05/09/2022  
Last date for registration: 10/09/2022

### Seminar Conveners

**DR. SUBHABRATA DE (8583981775)**  
**DR. MRINAL KANTI DAS (8582808773)**  
Joint Convener  
Dept. of Commerce  
Kanchrapara College